



## NGUYEN NGOC LY

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### RELATED EXPERTISE

- Intellectual Property
- Business Franchise
- Legal Due Diligence

### BIOGRAPHY

Nguyen Ngoc Ly joined BIZCONSULT LAW FIRM in 2016. In a current role as the firm's Associate, Ly have advised top Vietnamese and foreign corporations and companies in various aspects of Intellectual Property and Business Franchise within Vietnam and other countries.

A few cases Ly has handled:

- Advising Cellmark AB (Sweden) to defend against trademark cancellation;
- Advising on franchise issues and registration of franchise activities of Miniso Hong Kong Limited (Hong Kong);
- Advising on franchise issues and registration of franchise activities of Papa John's International, Inc. (US);
- Review and providing preliminary legal advice to GE Power Vietnam Co.,Ltd. on transfer of technology;
- Registration of trademarks and designs of Yonex Kabushiki Kaisha (Japan);
- Advising Vietnam Rubber Group to register and renew trademarks in Vietnam and other countries;
- Advising Dunkin' Donuts Franchising LLC, Baskin-Robbins Franchising LLC (US) and its Franchisee to draft trademark license agreements and implement procedures for registration regarding sub-franchise in Vietnam;
- Advising Joint Stock Commercial Bank for Investment & Development of Vietnam to register trademarks and copyright;
- Review and providing preliminary legal advice to Miniso Vietnam Co., Ltd. on registration of trademark license agreement in Vietnam;

- Advising on handling violation against trademarks of Ichibanya Co., Ltd. (Japan);
- Advising on handling violation against trademarks and copyright of Wyndham Corporation;
- Providing preliminary legal advice to Pet Lovers International Pte. Ltd. and Pet Lovers Centre Pte. Ltd. (Singapore) on revocation/registration of franchising activities;
- Advising Koa-Sha Media Vietnam Co., Ltd (Vietnam) on legal procedure and issues related to IPRs of mobile application;
- Other clients: Reed Tradex Co., Ltd. (Thailand), Grab Company Limited (Vietnam), dm-drogerie markt GmbH + Co. KG (Germany), Vietnam Safety Products and Equipment Co., Ltd. (Vietnam), Fila Luxembourg S.à.r.L. (LU), Viet Wood., Jsc (Vietnam), Winner Medical Co., Ltd. (China), Shenzhen Breeze Technology Co., Ltd. (China), Sunshine Group., Jsc (Vietnam), Minerva., Jsc (Vietnam), Mikuni Corporation (Japan), Meiko Electronics Co., Ltd (Japan), Handic., Jsc (Vietnam), Taihan Cable Vina Co., Ltd. (Vietnam), PEB Steel Buildings Co., Ltd. (Vietnam), Hanoi Transport & Services Corporation (Vietnam), Asiareal., Jsc (Vietnam), HIDC Co., Jsc (Vietnam), CP IP Holdings Limited (Hong Kong), Thesis International Co., Ltd. (Thailand), Naky Beauty Co., Ltd. (Thailand), Auchan Holding (France), Bright Capital Advisory Pte. Ltd. (Singapore), Sakae Holdings Ltd. (Singapore), Stavian Viet Nam Holdings Co., Ltd. (Vietnam), Vietnam Research Institute of Electronics, Informatics and Automation (Vietnam), Sonvi International Co., Ltd (Vietnam), Amecc Jsc. (Vietnam), Kotra Pharma (M) Sdn. Bhd. (Malaysia), Cargill Vietnam Ltd. (Vietnam), Cgd Tech., Jsc. (Vietnam), Kogin Thai Co., Ltd. (Thailand), Snapask Hongkong Limited (Hong Kong), Acecook Vietnam (Vietnam), Redsun-ITI Corporation (Vietnam), etc.

## EDUCATIONS AND TRAININGS

- Bachelor of Law, Hanoi Law University;
- IP Courses by Wipo Academy;
- IP Law Training Courses by IPVN;
- Judicial Academy, Lawyers' Skills.